



Procurement Technical Assistance Center (PTAC)

## BUSINESS DEVELOPMENT WORKSHOP

### *For Veterans and Service Disabled Veterans*

#### AGENDA

- Resources and Assistance for Small Business, By Debbie Hathaway, *SBTDC*
- Demystifying Marketing, By *SBTDC*
- Financing Options, By Teresa Scarlet, *Self Help*
- Exporting, By Alex Viva, *International Business Development Specialist SBTDC*
- SBA Programs including 8(a), HUBZone, and WOSB, *By U.S. Small Business Administration*
- Veterans Affairs Verification Process, By Ariana Billingsley, *NC PTAC*
- State of North Carolina Contracting, By Ariana Billingsley, *NC PTAC*

ATTEND THIS 4-HOUR WORKSHOP TO LEARN MORE ABOUT:

- Business Development Resources
- Veterans Affairs Verification Process
- SBA Programs including 8(a), HUBZone and WOSB
- Financing Options
- Exporting Options
- State of North Carolina Contracting Programs

**DATE:** September 5, 2013

**TIME:** 8:30 AM-12:30 PM

**LOCATION:** East Carolina University

300 E. First Street, Willis Building

**GREENVILLE, NC**

**NO COST TO ATTEND.**

**REGISTRATION REQUIRED.**

**REGISTER AT:**

Sponsored by

In cooperation with

