

Road Show events include:

Individual one-on-one meetings for export ready businesses and overseas trade representatives

Call for an appointment or to join us for lunch

To register for a
Go Global Road Show
location or for more information please contact:

Amy Spencer
919/715-1855
amy.spencer@nccommerce.com

Information is also available on-line at
www.nccommerce.com/it/export-education/road-show

North Carolina Department of Commerce
International Trade Division
Raleigh, North Carolina
919/733-7193

State of North Carolina
Pat McCrory – Governor
NC Department of Commerce – Secretary Sharon Decker
NC DOC International Trade Division – Jean C. Davis

T H R I V E
in **NORTH
CAROLINA**[™]



Go Global Road Show 2014



Wilmington
Monday, March 31,
2014

Raleigh
Tuesday, April 1,
2014

Greensboro
Wednesday, April 2,
2014

Charlotte
Thursday, April 3, 2014

Asheville
Friday, April 4, 2014

The 14th Annual Go Global Road Show

Your passport to global sales starts with
export knowledge from the experts

The North Carolina Department of Commerce's International Trade Division maintains six overseas offices that help companies like yours thrive in North Carolina by growing revenue through exporting. Once a year, this team of experts returns to our State to bring their expertise directly to you.

Learn about opportunities in Global markets through individual meetings with our foreign trade representatives based in Canada, China (Hong Kong and Shanghai), Japan, Europe and Mexico.

Whether your company is currently exporting, export-ready, or you are interested in learning more about developing international markets, the Road Show is an excellent opportunity for North Carolina companies to develop new foreign markets that can increase exports and profits.

Our Foreign Trade Representatives and Business Development Managers will:

- Conduct one-on-one consultations with export-ready companies
- Show country specific presentations on targeted foreign markets
- Provide introductions and networking opportunities

Representatives from the N.C. Department of Agriculture, SBTDC and U.S. Commercial Service will also be available at each location.

2014 INTERNATIONAL TRADE Go Global Road Show

Monday, March 31, 2014

Wilmington

Cape Fear Community College/Union Station/ Daniel's Hall

502 North Front Street

Wilmington, NC 28401

www.goglobal2014.eventbrite.com

Tuesday, April 1, 2014

Raleigh

Wake Tech Community College/Western Wake Campus

3434 Kildare Farm Road

Cary, NC 27518-2277

Wednesday, April 2, 2014

Greensboro

Greensboro-High Point Marriott Airport

One Marriott Drive, Greensboro, NC 27409

Thursday, April 3, 2014

Charlotte

UNC of Charlotte/Center City Building

320 E. Ninth Street

Charlotte, NC 28202

Friday, April 4, 2014

Asheville

AB Tech- Enka Site

1459 Sand Hill Road

Candler, NC 28715

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