

# NxLevel™

## Online Training



## Grow Your Business in *6-12 Months!*

WEDNESDAYS | AUGUST 26 - OCTOBER 28 | 4-7 PM | ONLINE VIA ZOOM

Over the past several months, business owners have been experiencing unprecedented, challenging times. If you are a Charlotte-based business owner with 10+ employees and you answer “yes” to any of these questions, then this training is for you!

- Are you interested in accelerating business turnaround?
- Are you committed to repositioning your business for the long-term?
- Are you interested in learning strategies to revitalize your market growth?

### WHAT YOU’LL TAKE AWAY

- Comprehensive growth plan for your business
- Expert information on stabilization (post-COVID), job growth, and revenue/profit growth of >10%
- Ideas and information from Subject Matter Experts on critical areas of business management, including growth management, legal, marketing & sales, finance & accounting, and risk planning
- Personalized in-depth ProfitCents financial analysis for your business
- Relevant market research report with key data for your business sector
- Access to an expert team of experienced SBTDC Business Counselors

### WHO SHOULD APPLY

- Charlotte-based small businesses with 10+ employees
- Businesses fully committed to growing in the next 6-12 months
- Business owners willing to fully participate in an online learning environment

### APPLICATIONS

Program is open to up to 25 qualified participants. Tuition and materials covered by the City of Charlotte Grant (no cost to qualified participants).

Attendance is required for all 10 sessions

Apply: <https://bit.ly/31j9rQF>  
Deadline: Wednesday, August 19

*“As a partner in a fast-growing business, my time is more valuable than my money -- and NxLevel was worth both.”*

- Kurt Underhill (NC small business owner)

sbtdc

The SBTDC is a technology and extension program of the UNC System and is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

