

NxLevel™ Business Workshops

Businesses that plan are businesses that succeed

You should attend if:

- You are a business owner, partner, manager, or an involved employee who wants to build a business.
- You need a chance to step back, think about where you are going, how you will get there, and what you would need for the journey.

You will learn how to:

- Establish goals, objectives, and a mission statement
- Analyze financial statements and prepare effective budgets
- Develop and execute marketing strategies and tactics
- Determine funding needs and identify sources of capital
- Formulate and implement strategies for managing growth
- Write and communicate a detailed business plan

Learn it today – use it tomorrow

NxLevel for Entrepreneurs is designed to do just that—help entrepreneurs learn the skills needed to create, develop and strengthen successful business ventures. Unlike most other educational programs, NxLevel addresses the special needs of the entrepreneur by providing a practical, hands-on, common sense approach to developing their business.

2013 Classes run for 6 weeks

**September 11, 18, 25;
October 2, 9, 16**

9 a.m.–12 p.m.

1700 Martin Luther King Jr. Blvd.
Room 158
Chapel Hill, NC 27599-1823

Your investment:

- \$199 and 3 hours per week (for 6 weeks)

Your return:

- Comprehensive text and workbook
- Enhanced business management and planning skills
- Individual counseling and coaching

Register for NxLevel™ Business Workshops at www.sbt dc.org/nxlevel or call (919) 962-0389



Small Business and Technology Development Center
(800) 258-0862 | info@sbt dc.org | www.sbt dc.org