

Connect your business to the world –
learn about available resources

North Carolina Foreign Trade Promotion Council 2nd Annual Conference October 7-8, 2014

The NC Foreign Trade Promotion Council (FTPC) is proud to announce this year's conference on **Global Trade: Enhancing Trade Investment Opportunities**.

This event will continue the renewed excitement and success of the coordinated and cooperative effort between State, Federal and Private sector organizations to combine efforts to “**Grow NC Businesses Globally**”. This year's event has a lineup of outstanding speakers and company sponsors that are encouraged to expand the base of global trade in NC. The recent efforts of the FTPC in coordination with the State government and the NCDOT has been successful in enhancing the **Foreign Trade Zone** status to the **new Alternate Site Framework (ASF)** structure now covering 24 NC counties. Discussions, training and advisors are available to help your company utilize these resources and connect with organizations that can deliver results for global growth.

Event Location: Cape Fear Community College Union Station, 502 North Front Street, Wilmington, NC

Tuesday, October 7, 2014

3:00 pm -- We will host a guided “**Port to Port Tour**” from the NC State Ports in Wilmington to the Wilmington International Airport and a **Historic Wilmington Tour** (tours are optional, space is limited)

6:00 pm -- **Reception** on the CFCC Union Station Balcony

Wednesday, October 8, 2014

8:30 am – 9:15 am -- Registration

Panels will include the following topics and a **Luncheon** will be held featuring a **Keynote Speaker**.

Foreign Trade Zone (FTZ) Education

Federal Resources for International Business

State and Public-Private Partnership Resources for International Business

International Marketing and Investment

**REGISTER
HERE**

www.ftpc2014.eventbrite.com

Sponsorship opportunities are available. Contact Mim Hall at (910) 452-5861.

FOR MORE INFORMATION PLEASE CONTACT:

John Hayes, Executive Director
johnghayes@gmail.com

(910) 452-5861 office (703) 403-0193 cell