

# Certified Global Business Professional Workshop

October 28<sup>th</sup>/29<sup>th</sup>, 2014

UNCC Portal Building | Charlotte, NC

## Learn how to:

- Identify international customers and gain global market share.
- Develop your firm's talent and capacity to compete globally.
- Plan and implement the best possible export business plan.
- Manage international growth and increase your firm's value.

## Learn it today – use it tomorrow.

The CGBP Workshop is designed to do just that—help you gain knowledge, skills and abilities needed to compete in today's global marketplace.

- Tuesday 8:30am to 4:30pm – lunch included
- Wednesday 8:30am to 11:30am – DISCOVER begins

“The NASBITE CGBP training I received was invaluable not only in preparing me for the certification exam, but in really giving me a clearer and much better understanding of the numerous and varied topics associated with global business practices. I highly recommend it.”

– Mike Padgen, VP-Operations, Home Meridian

## How to Register

To register online, visit: <https://www2.sbtfdc.org/events/reg/genreg1.asp>, and select “CGBP Workshop | Charlotte, October 28-29” from the events list. Then, select your registration type. General Registration is \$195/person.

Registration includes:

- Free parking at the UNCC Portal Building
- The Global Entrepreneur 3<sup>rd</sup> Edition by James F. Foley
- Lunch Tuesday; refreshments both days

## Additional information – Call (919) 515-6148

### The UNC Portal Building

- 9319 Robert D. Snyder Rd. Charlotte, NC 28223



NASBITE's Certified Global Business Professional (CGBP) credential confirms knowledge in international trade and assures that employees are able to professionally practice global business in today's competitive environment.

The **NC Small Business and Technology Development Center (SBTDC)** is a NASBITE-Accredited program administered by NC State University on behalf of the University of North Carolina System and is operated in partnership with the U.S. Small Business Administration.

NASBITE has pre-approved this workshop for 10 CU credits.

Learn more about our export services, visit [www.sbtfdc.org/export](http://www.sbtfdc.org/export).