The course to impact your business TODAY!

Perhaps the best weapon in the war of business today is knowledge.

Business education is no longer a luxury—it is an absolute necessity.

**Businesses that plan are businesses that succeed.**

You should attend NxLeveL if you:

- Are a business owner, partner, manager, or an involved employee who wants to grow your existing business.
- Believe that knowledge is power.
- Are looking for practical information you can use now to build an action plan that can act as a blueprint for growing your business.
- Want to benefit from experienced educators and local business leaders who share their expertise.
- Would benefit from your own copy of outstanding texts, materials, and workbook.
- Need a chance to step back, think about where you are going, how you will get there, and what you will need for the journey.

**You will receive:**

- 12 weeks of training
- A comprehensive workbook and materials
As a partner in a fast-growing business, my time is more valuable than my money — and NxLeveL was worth both.

— Renee Engleking, owner of three businesses

What you will learn from the course

- How and when to start business planning
- How to organize and better manage your business
- How to identify opportunities and market your business
- How to get your financials in order (and understand them)
- How and where to get funding to grow your business
- How to write a detailed action plan

NxLeveL topics

- Introduction, Overview, and Entrepreneurship
- Business Planning and Research
- Organizational Matters
- Marketing Behind the Scenes
- Marketing Strategies, Tactics, and Implementation
- Financial Overview
- Financial Planning, Budgets, and Assumptions
- Developing and Using Cash Flow Projections
- Understanding and Using Your Financial Statements
- Alternative Sources of Financing
- Negotiation
- Managing Growth and Plan Completion

What is NxLeveL?

NxLeveL Entrepreneurial Training Programs were developed by the Western Entrepreneurial Network at the University of Colorado at Denver. The training materials and curriculum are based on feedback from over 4,000 entrepreneurs in 12 states who have taken the course over the past five years.

NxLeveL for Entrepreneurs is a business course designed to enhance your entrepreneurial skills and assist you in creating a comprehensive action plan.

Learn it tonight; use it tomorrow

NxLeveL is designed to do just that—help entrepreneurs learn the skills needed to create, develop, and strengthen successful business ventures. Unlike most other educational programs, NxLeveL addresses the special needs of the entrepreneur by providing a practical, hands-on, common sense approach to developing their business.

NxLeveL for Entrepreneurs includes:

- Experienced business educators, with prominent business leaders as guest speakers, at each class session
- Networking opportunities with local business leaders and participants
- A comprehensive textbook, workbook, and resource guide
- One-on-one business counseling and support

“Just what I needed”