

becoming an INVESTOR-READY ENTREPRENEUR

FROM THE MIND OF THE INVESTOR™ SERIES

Two Day Virtual Workshop

December 2 & 9

1:00 pm - 4:30 pm

I learned more about the equity investment process, procedures, what is truly valued and expected in one day than I have in several months of stumbling through the process.

—Triad growth company entrepreneur

LEARN FROM EXPERIENCED INVESTORS & ENTREPRENEURS

Panelists	Robbie Hardy	xElle Ventures
	Jeffrey Kaplan	Venture Asheville
	Lou Anne Flanders-Stec	Launch Greensboro
	Eva Doss	The Launch Place
	Kip Johnson	Morningstar Law Group
	Tom Droege	Resilient Ventures

Keynote	Robert Preville	Founder & CEO at KWIPPED, Inc.
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Presenter	Mike Carnes	SBTDC, Equity Funding Specialist
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COST & REGISTRATION

The registration fee is \$95. To register, visit
<https://bit.ly/3jN3iUB>.

MORE INFORMATION

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ARE YOU AN INVESTOR-READY ENTREPRENEUR?

Becoming an Investor-Ready Entrepreneur educates and prepares growth-oriented entrepreneurs to successfully engage private equity investors.

The program was developed by experienced entrepreneurs, angel investors, angel network/fund executives and venture capitalists, and provides an “insider’s look” into the world of equity funding.

ATTENDEES WILL LEARN:

- What investors look for and expect
- The equity investment process and terminology
- How investors approach valuation and deal structure
- The impact of COVID-19 on the investment landscape
- How to become “investor-ready” and improve your business while you’re at it

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100%

of past attendees
would recommend this
workshop to a fellow
entrepreneur!



The SBTDC is a business and technology extension program of the UNC System and is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

