becoming an INVESTOR-READY ENTREPRENEUR
FROM THE MIND OF THE INVESTOR™ SERIES

I learned more about the equity investment process, procedures, what is truly valued and expected in one day than I have in several months of stumbling through the process.

—Triad growth company entrepreneur

LEARN FROM EXPERIENCED INVESTORS & ENTREPRENEURS

Robbie Hardy  xElle Ventures
Jeffrey Kaplan  Venture Asheville
Lou Anne Flanders-Stec  Launch Greensboro
Eva Doss  The Launch Place
Kip Johnson  Morningstar Law Group
Tom Droege  Resilient Ventures

Robert Preville  Founder & CEO at KWIPPED, Inc.

Mike Carnes  SBTDC, Equity Funding Specialist

ARE YOU AN INVESTOR-READY ENTREPRENEUR?

Becoming an Investor-Ready Entrepreneur educates and prepares growth-oriented entrepreneurs to successfully engage private equity investors.

The program was developed by experienced entrepreneurs, angel investors, angel network/fund executives and venture capitalists, and provides an “insider’s look” into the world of equity funding.

ATTENDEES WILL LEARN:

• What investors look for and expect
• The equity investment process and terminology
• How investors approach valuation and deal structure
• The impact of COVID-19 on the investment landscape
• How to become “investor-ready” and improve your business while you’re at it

COST & REGISTRATION

The registration fee is $95. To register, visit https://bit.ly/3jN3iUB.

MORE INFORMATION

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