

## **SBIR Success in North Carolina** **Advanced Animal Diagnostics**



### **ADVANCED ANIMAL DIAGNOSTICS, INC. AWARDED USDA SBIR PHASE I GRANT**

**A**dvanced Animal Diagnostics (AAD) in Research Triangle Park received a US Department of Agriculture grant towards the development of the “Inflammatory Cell Differential Counter,” a new tool to combat mastitis on-site. Mastitis, an infection of the milk-producing glands of dairy cows, results in annual productivity losses exceeding \$5 billion worldwide. “We are thrilled that the USDA chose to help us in this venture,” said Rudy Rodriguez, AAD’s president.

The help provided by SBTDC was invaluable. It was not only the hints, success stories, and reminders that we get every month. John Ujvari actually sat down and read the proposal in detail, read the comments from last year’s reviewers, and made extensive suggestions on how to answer them. That was going ‘beyond the call,’ and he should take some of the credit for our success.”

Advanced Animal Diagnostics, Inc. is a privately funded company in the R&D stage, and it was founded in 2001. Its mission is to engage in the research, development, and commercialization of integrated systems and solutions for the diagnosis and treatment of veterinary health problems. Its current research focus is the dairy industry, particularly improvements to the quality of the milk supply. AAD conducts all its research and development activities at the BD Technologies BioVenture Center incubator facility in Research Triangle Park, North Carolina.

For more information about Advanced Animal Diagnostics, please visit [www.advancedanimaldiagnostics.com](http://www.advancedanimaldiagnostics.com)

Media Contact:

[ann@advancedanimaldiagnostics.com](mailto:ann@advancedanimaldiagnostics.com)

21 Davis Drive  
Research Triangle Park, NC 27709  
Phone: 919.597.6434  
Fax: 919.466.8059

***“John Ujvari actually sat down and read the proposal in detail, read the comments from last year’s reviewers, and made extensive suggestions on how to answer them. That was going ‘beyond the call’, and he should take some of the credit for its approval.”***

***Rudy Rodriguez  
President,  
Advanced Animal Diagnostics***

### **Proposal Reviews**

**Send your draft proposal to John Ujvari for a review at least 14 days prior to the submission deadline. Proposals will be reviewed on an as-received basis. Service available to NC firms only.**