THE RESULTS

Making a Real Difference in North Carolina

- Last year, clients obtained over $84 million in capital, including:
  - $21 million in SBA loans
  - $21 million in SBIR/STTR awards
  - $15 million in Export financing

- Since 1984, the SBTDC has provided more than 1 million hours of counseling to over 135,000 clients.

- In 2014, the SBTDC provided over 55,000 hours of counseling to over 5,000 clients.

- Over $150 million in contracts from federal, state, and local agencies and prime contractors in 2014.

- Jobs Created:
  - Every 1 hour and 19 minutes, SBTDC clients create a new job.
  - In 2014, clients created 20% more jobs than the previous year.
  - Client satisfaction is up 90% of clients who participated in our survey rated SBTDC services as “Beneficial”

- $19.85: For every SBTDC dollar spent, $19.85 of new capital is obtained by SBTDC Client Companies.

- 400+ Students contributed over 27,000 counseling hours to SBTDC clients in 2014. The SBTDC continues to be an important source of real-world experience for business, law, and other graduate and undergraduate students.

Compared to Average NC Businesses:
The SBTDC helps client companies increase revenue and create jobs at significantly greater rates than the average North Carolina business.

Employment Growth:
- SBTDC Clients: 16.5%
- NC Average: 1.8%

Sales Growth:
- SBTDC Clients: 14.0%
- NC Average: 5.0%

SBTDC Provides a Strong Return on Investment:
Counseling provided to clients consistently generates $3.67 in new tax revenues for every $1.00 invested in the SBTDC program.