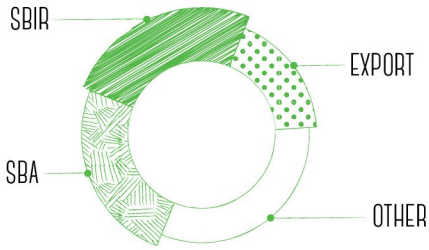


THE RESULTS MAKING A REAL DIFFERENCE IN NORTH CAROLINA



Last year, clients obtained over \$84 million in capital, including:
 \$21 million in SBA loans
 \$21 million in SBIR/STTR awards
 \$15 million in Export financing



Since 1984, the SBTDC has provided more than 1 million hours of counseling to over 135,000 clients



In 2014, the SBTDC provided over 55,000 hours of counseling to over 5,000 clients



Over \$150 million in contracts from federal, state & local agencies and prime contractors in 2014

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every
HOUR
and 19 minutes
SBTDC clients
create a new job



In 2014, clients created 20% more jobs than the previous year



Client satisfaction is up. 90% of clients who participated in our survey rated SBTDC services as "BENEFICIAL"



\$19.85

For every SBTDC dollar spent, \$19.85 of new capital is obtained by SBTDC Client Companies.

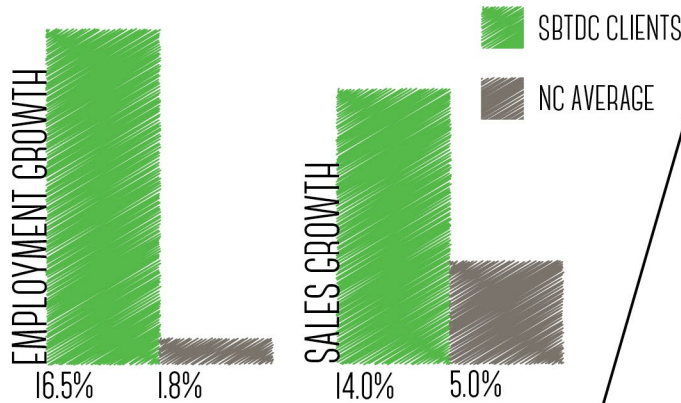


400+ STUDENTS

contributed over 27,000 counseling hours to SBTDC clients in 2014. The SBTDC continues to be an important source of real world experience for business, law, and other graduate and undergraduate students

COMPARED TO AVERAGE NC BUSINESSES

The SBTDC helps client companies increase revenue and create jobs at significantly greater rates than the average North Carolina business



SBTDC PROVIDES A STRONG RETURN ON INVESTMENT

Counseling provided to clients consistently generates \$3.67 in new tax revenues for every \$1.00 invested in the SBTDC program

according to the national Economic Impact Assessment Studies of the ASBDC's Chrisman Report from 1996-2013