ARE YOU AN INVESTOR-READY ENTREPRENEUR?

Raising equity capital is challenging at best. Becoming an Investor-Ready Entrepreneur (IRE) is designed to educate and prepare growth-oriented entrepreneurs to successfully engage private equity investors. This full day program was developed by experienced entrepreneurs, angel investors, angel networks/fund executives and venture capitalists, and provides an “insider’s look” into the world of equity funding. By viewing investors as “customers of equity”, entrepreneurs can reduce barriers to funding, navigate the process more easily, and increase the chances of successfully obtaining funding.

- Learn what investors look for and expect from the companies they fund
- Understand the private equity investment process and terminology
- Find out how investors really approach valuation and deal structure (including cap tables and term sheets)
- Learn how to make your company “investor ready” (and improve your business while you’re at it)
- Hear from those who’ve done it. Panelists include serial entrepreneurs and angel investors who’ve been there.

THE COST

The Becoming an Investor-Ready Entrepreneur (IRE) registration fee is $145; however, you are eligible for an early bird rate of $95. Early bird rate ends March 30.

MORE INFORMATION AND TO REGISTER

www.sbtdc.org/investorready

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LEARN FROM EXPERIENCED INVESTORS AND ENTREPRENEURS

Ed Graham, UNCW & Wilmington Investor’s Network
Chris Jones, Lucrum, LLC
Mark Wdowik, East Carolina Angels

Robert Preville, Founder & CEO at KWIPPED, Inc.