

becoming an INVESTOR-READY ENTREPRENEUR

FROM THE MIND OF THE INVESTOR™ SERIES

Greenville Centre Room 1200
2200 Charles Blvd
Greenville, NC 27858

October 29, 2019
8:00 am - 4:30 pm



I learned more about the equity investment process, procedures, what is truly valued and expected in one day than I have in several months of stumbling through the process.

-Triad growth company entrepreneur

LEARN FROM EXPERIENCED INVESTORS AND ENTREPRENEURS

Panelists

Don Mills, IMAF-EAST

Mark Wdowik, East Carolina Angels

Keynote

Phil Hodges, Founder Metrics, Inc.
Acquired by Mayne Pharma

REGISTER NOW!

only 45 seats available

THE COST

The Becoming an Investor-Ready Entrepreneur (IRE) registration fee is \$145; however, you are eligible for an early bird rate of \$95. Early bird rate ends October 21.

MORE INFORMATION AND TO REGISTER

www.sbtfdc.org/investorready

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ARE YOU AN INVESTOR-READY ENTREPRENEUR?

Raising equity capital is challenging at best. Becoming an Investor-Ready Entrepreneur (IRE) is designed to educate and prepare growth-oriented entrepreneurs to successfully engage private equity investors. This full day program was developed by experienced entrepreneurs, angel investors, angel networks/fund executives and venture capitalists, and provides an "insider's look" into the world of equity funding. By viewing investors as "customers of equity", entrepreneurs can reduce barriers to funding, navigate the process more easily, and increase the chances of successfully obtaining funding.

- Learn what investors look for and expect from the companies they fund
- Understand the private equity investment process and terminology
- Find out how investors really approach valuation and deal structure (including cap tables and term sheets)
- Learn how to make your company "investor ready" (and improve your business while you're at it)
- Hear from those who've done it. Panelists include serial entrepreneurs and angel investors who've been there.



100%
of past attendees
would recommend
this workshop to a
fellow entrepreneur!

The SBTDC is a business and technology extension program of the UNC System and is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact: mcarnes@sbtfdc.org

