

becoming an INVESTOR-READY ENTREPRENEUR

FROM THE MIND OF THE INVESTOR™ SERIES

Center for Engineering Technologies
1990 Main Ave SE
Hickory, NC 28602

April 3rd, 2019
8:00 am - 4:30 pm

I learned more about the equity investment process, procedures, what is truly valued and expected in one day than I have in several months of stumbling through the process.

-Triad growth company entrepreneur

LEARN FROM EXPERIENCED INVESTORS AND ENTREPRENEURS

Panelists

Malay Shah, Venture South Piedmont

Greg Brown, Charlotte Angel Fund

Jeff Kaplan, Asheville Angels

Lou Anne Flanders-Stec, First Launch
Capital / Launch Greensboro

Keynote

Eric Buckland, Four Pi Technologies
Founder & CEO of Bioptigen, an
optical imaging company sold to
Leica Microsystems in 2015

REGISTER NOW!
only 50 seats available

THE COST

The Becoming an Investor-Ready Entrepreneur (IRE) registration fee is \$145; however, you are eligible for an early bird rate of \$95. Early bird rate ends March 15.

MORE INFORMATION AND TO REGISTER

www.sbtfdc.org/investorready

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ARE YOU AN INVESTOR-READY ENTREPRENEUR?

Raising equity capital is challenging at best. Becoming an Investor-Ready Entrepreneur (IRE) is designed to educate and prepare growth-oriented entrepreneurs to successfully engage private equity investors. This full day program was developed by experienced entrepreneurs, angel investors, angel networks/fund executives and venture capitalists, and provides an "insider's look" into the world of equity funding. By viewing investors as "customers of equity", entrepreneurs can reduce barriers to funding, navigate the process more easily, and increase the chances of successfully obtaining funding.

- Learn what investors look for and expect from the companies they fund
- Understand the private equity investment process and terminology
- Find out how investors really approach valuation and deal structure (including cap tables and term sheets)
- Learn how to make your company "investor ready" (and improve your business while you're at it)
- Hear from those who've done it. Panelists include serial entrepreneurs and angel investors who've been there.
- Receive a comprehensive workbook counseling support and access to a online resources

100%
of past attendees
would recommend
this workshop to a
fellow entrepreneur!