

**Don't miss this unique,
one-stop opportunity!**

- ★ Network with other business owners & entrepreneurs
- ★ Learn about programs to help you succeed
- ★ Meet with resource partners
- ★ Identify business opportunities
- ★ Get it all done in 1 day!

Learn about:

- ★ Starting a Business
- ★ Financing
- ★ SBA Patriot Express Loans
- ★ Government Contracting
- & More!

This conference will focus on programs for veterans, active duty personnel, reservists, military spouses, and widowed military spouses who want to start or expand a small business.

However, anyone may attend.

Please join us for an informative day!

U.S. Small Business Administration
6302 Fairview Road, Suite 300
Charlotte NC 28210

Small Business Conference For Veterans

Thursday

August 5, 2010

Jacksonville City Hall
815 New Bridge Street
Jacksonville, NC

Sponsored by:



AGENDA

- 8 - 8:30 a.m. Registration and Coffee
- 8 - 1:00 p.m. Exhibits Open
- 8:30 a.m. Welcome & Opening Remarks, Michael Lazzara, Jacksonville Mayor Pro Tem and Don Spry, SBA Senior Area Manager
- “Veteran Success Story”— Kevin Helmick, President, Technical Control Consultants
- 9 a.m. Concurrent Sessions Begin
- 1:00 p.m. Adjourn

SBA Veteran Loan Program!

- Learn about SBA’s Patriot Express Loan Program. This program is available to veterans, reservists, spouses or widowed spouses of veterans.

Parking is available at the City Hall, along New Bridge Street, and overflow parking is permitted by the operators of the Jacksonville Conference Center at the corner of New Bridge and Bayshore Boulevard.

CHOOSE YOUR TRACK

HOW TO START A BUSINESS

- 9 - 10 a.m. **The Business Plan**- Anne Shaw, Coastal Carolina Community College Small Business Center
- 10:15 - 11:15 **Business Start-up: Are you Credit Worthy?** - Larry Riter, Neuse River Development Corp.
- 11:30 - 12:00 **Legal Issues** - Lee Hodge, Ward & Smith PA

HOW TO GROW YOUR EXISTING BUSINESS

- 9 - 9:45 a.m. **Contracting Basics:** Katie Harshberger, SBTDC/PTAC
- 9:45 - 10:15 **Eligibility and Registration; Teaming and Joint Venture Agreements; Sub-Contracts:** Carolyn Bunting, NCMBC
- 10:30 - 11:30 **Contracting Accounting & Legal Issues,** Tara Edwards, Cherry, Bekaert & Holland, CPAs & Jackson Wyatt Moore, Jr., Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, L.L.P.
- 11:30 - 12:00 **Marketing in Tough Times** Jim Howell, SBTDC

EVERYONE

- 12:15 - 12:45 **SBA Patriot Express & Small Business Financing** Sue Malone, Strategies for Small Business
- 12:45 - 1:00 Closing Remarks

Registration: \$20 per person (cost covers refreshments and materials)

Name(s) _____
Additional Names _____
Address _____
City _____ State _____ Zip _____ E-mail _____
Phone number _____

Make checks payable to: SBTDC and mail to SBTDC, 5 West Hargett Street, Suite 600, Raleigh, NC 27601.

Or register online by credit card: www.sbtcdc.org/events/Vet.

For questions, call Glenn Harris at 704-344-6585. Registration required by July 30, 2010.

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Track Requested:

(Circle One)

1. Start-up
2. Existing