

# **SBIR/STTR PHASE I PROPOSAL PREPARATION TRAINING**

*R&D Funding for Innovation in North Carolina*

June 3, 2009

Research Triangle Park, North Carolina  
Sigma Xi

Presented by Greenwood Consulting Group

8:30- 8:45 am	Welcome & Introductions
8:45- 10:15 am	Overview/Introduction of the SBIR & STTR Programs
10:15- 10:30 am	Break
10:30- 12:00 pm	Proposal Strategy
12:00- 1:00 pm	Working Lunch - Introduction to Service Providers in North Carolina: Budget Development – Focus Resources; Lea Strickland Legal – Hutchison Law Group; Bill Wofford Accounting – Hughes, Pittman and Gupton; Susan Martin
1:00- 3:00 pm	Proposal Draft, Review & Debriefing: Part 1
3:00- 3:15 pm	Break
3:15- 3:45 pm	Proposal Draft, Review & Debriefing: Part 2
3:45- 4:30 pm	Group Critique of Actual SBIR Proposal
4:30- 5:00 pm	Final Q&A
5:00 pm	Final Wrap Up & Conclusion